## **Okanogan County**

## Quit Line Data Summary January 1 - March 31, 2002

Januar	y 1 - March 31, 2002	04-4-
North and Calle to Oak House	County	State
Number of Calls to Quit Line	N = 28	N = 4,096
Percent of Statewide Calls	0.8%	100.0%
Percent of State Population in County <sup>1</sup>	0.7%	100.0%
	County %	State %
Gender	N = 28	N = 3,737
Female	71.4%	61.7%
Male	28.6%	38.3%
Race/Ethnicity	N = 27	N = 3,032
People of Color	3.7%	12.8%
White	96.3%	87.2%
Willia	00.070	01.270
Age	N = 27	N = 3,176
Less than 18 years old	3.7%	2.3%
18 - 24 years old	11.1%	16.2%
25 - 34 years old	11.1%	23.2%
35 - 44 years old	22.2%	27.0%
45 years and older	51.9%	31.4%
Education	N = 28	N = 3,209
Did not graduate high school	10.7%	19.8%
	50.0%	33.3%
High school graduate		
Some college/vocational school	35.7%	36.9%
College graduate	3.6%	10.0%
Caller Type	N = 28	N = 3,483
General Information	0.0%	10.6%
Health care provider	3.6%	3.4%
Tobacco user	96.4%	86.1%
Payer Type	N = 20	N = 2,167
Insured	40.0%	40.2%
Uninsured	45.0%	25.1%
Medicaid	15.0%	34.7%
Heard About	N = 24	N = 3,110
Past caller	8.3%	12.9%
Employer/worksite	4.2%	1.4%
Health care provider	20.8%	17.0%
Television	12.5%	23.9%
Outdoor advertisement (billboard/bus/wall)	0.0%	4.9%
Targeted mailing `	0.0%	0.2%
Great Start	4.2%	6.2%
Radio	0.0%	1.1%
Newspaper/Magazine	4.2%	1.7%
Brochure/Newsletter	12.5%	5.2%
Family or friend	29.2%	21.5%
Health Department	4.2%	3.0%
School	0.0%	0.9%

Source: Washington State Department of Health Tobacco Prevention and Control

<sup>&</sup>lt;sup>1</sup> "Census 2000", August 2001 (OFM)

Assessment and Evaluation \* Rate not calculated because number of calls was less than 5.